



第十八届信息管理中国夏季研讨会

The 18th China Summer Workshop on Information Management

CSWIM 2025

2025年6月28-29日 中国·西安
June 28-29, 2025 Xi'an, China

PROGRAM



THE SCHOOL OF MANAGEMENT
XI'AN JIAOTONG UNIVERSITY
西安交通大学管理学院



Data Science and Management DSM
数据科学与管理DSM

第十八届信息管理中国夏季研讨会

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承办单位： 西安交通大学管理学院
THE SCHOOL OF MANAGEMENT
XI'AN JIAOTONG UNIVERSITY

支持单位： Questrom School of Business

 HONG KONG BAPTIST UNIVERSITY
工商管理學院 SCHOOL OF BUSINESS

 《数据科学与管理(英文)》期刊
Data Science and Management

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THE SCHOOL OF MANAGEMENT
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 香港浸會大學
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第十八届
信息管理中国夏季研讨会

The 18th China Summer Workshop on Information Management

CSWIM 2025



中国·西安 XI'AN·CHINA



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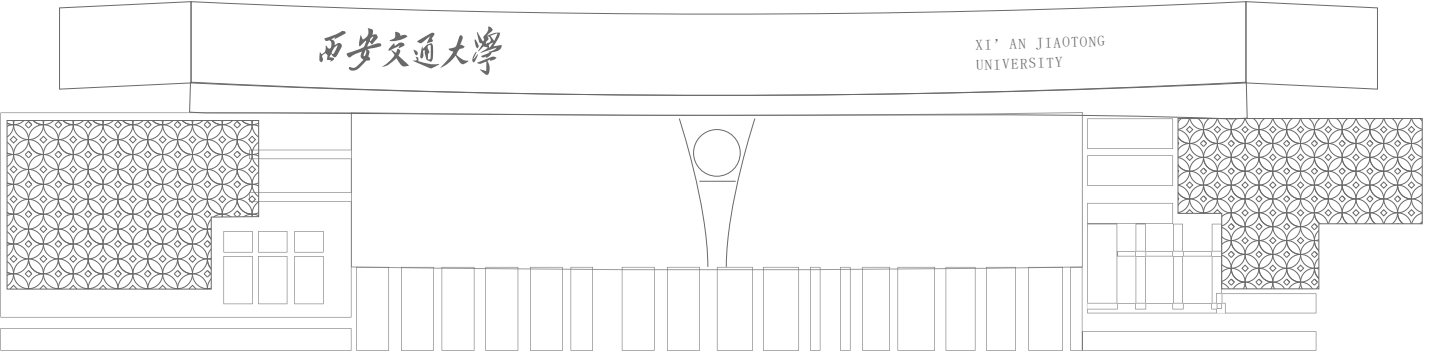


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Zilong Liu
Dongbei University of Finance and Economics



Keynote Speech

Choon Ling SIA

Professor, Associate Dean, City University of Hong Kong



Bringing Credibility to Aggregated Healthcare Websites

Abstract: In this talk, we explore the phenomenon of receiving health information that are often challenging to verify. In this series of research, we investigate the role that aggregating health information from multiple sources could play in ascertaining the credibility and veracity of health information, from the perspective of the health information receiver. A series of five studies are being/were conducted. Future extensions will also be discussed.

Biography: Choon Ling Sia is Professor and Associate Dean of Research and Faculty at College of Business, City University of Hong Kong. He is recognized as AIS Fellow (2015). He served as Director of Center of Social Media Marketing and Business Intelligence at the City University of Hong Kong from 2012 till 2021. He is serving, or has served, on the editorial boards of MIS Quarterly, Information Systems Research, Journal of the AIS, IEEE Transactions on Engineering Management, Journal of Global Information Management, Information and Management, and Journal of Database Management. His research interests include electronic commerce, social media, cross-cultural issues in information systems, healthcare information platform management, distributed work arrangements, and computer-mediated communication. His research work has been published in MIS Quarterly, Information Systems Research, Journal of Management Information Systems, International Journal of Electronic Commerce, IEEE Transactions on Engineering Management, Journal of International Business Studies, ACM Transactions on Computer-Human Interaction, Journal of the American Society for Information Science and Technology, IEEE Transactions on Systems, Man, and Cybernetics, Information and Management, Communications of the ACM, Decision Support Systems, International Journal of Human-Computer Studies, Internet Research, Information and Software Technology, International Journal of Information Management, among others.

Panel Discussion IS Research Trends: Methodological Diversity

Abstract: In an era where digital transformation and technological advancement reshape the landscape of Information Systems (IS) research, methodological diversity is increasingly essential for capturing the complexity of contemporary phenomena. This panel brings together four distinguished scholars who exemplify diverse methodological expertise in the IS field: machine learning, modeling, experimentation, and mixed methods. Each panelist will deliver a short presentation reflecting on the methodological trajectory of IS research from their own domain of expertise. They will address emerging challenges, opportunities, and potential integration between different methods, as well as the implications for theory development, practical impact, and publication strategies. Following the presentations, the panel will open the floor to an interactive Q&A session to engage the audience in critical reflection and forward-looking dialogue. This session aims to (1) explore emerging trends, key opportunities, and persistent challenges within major methodological paradigms in IS research; (2) foster meaningful dialogue and mutual understanding across diverse methodological communities; and (3) encourage future research that integrates rigor, relevance, and methodological innovation to address complex problems in the digital era.

Distinguished Panelists

Prof. Weiguo (Patrick) Fan
University of Iowa

Prof. Juan Feng
Tsinghua University

Prof. Zhenhui (Jack) Jiang
The University of Hong Kong

Prof. Huigang Liang
The University of Memphis



Weiguo (Patrick) Fan is a Henry B. Tippie Excellence Chair Professor in Business Analytics at the University of Iowa. He received his Ph.D. in Business Administration in 2002 from the Ross School of Business, University of Michigan, Ann Arbor. His research interests focus on the design and development of novel information technologies—AI, information retrieval, data mining, text analytics/NLP, social media analytics, business intelligence techniques—to support better business information management and decision making. He pioneered the application of Genetic Programming for search engine ranking optimization, and the application of natural language processing/textual analytics for business applications such as financial statement risk assessment, uncovering product/service quality issues from social media (quality analytics), assessing crowdfunding success from project descriptions, and finding product innovation ideas from user-generated contents. He has published more than 300 refereed journal and conference papers, of which 7 papers are designated as the ESI highly cited papers by Web of Science. His research has been cited more than 20000 times (h-index 69, i10-index 198) as of 4/21/2025 according to Google Scholar. His research has appeared in many premier IT/IS/OM journals, such as MIS Quarterly, Information Systems Research, Journal of Management Information Systems, Productions and Operations Management, INFORMS Journal on Computing, IEEE Transactions on Knowledge and Data Engineering, Information Systems, Information Systems Journal, Communications of the ACM, Information and Management, Journal of the American Society on Information Science and Technology, Information Processing and Management, Decision Support Systems, etc. He frequently consults for Fortune 500 companies and serves as expert panel reviewers for many government and funding agencies.



Juan Feng is Hon Hai chair professor in the Department of Management Science and Engineering, School of Economics and Management & Shenzhen International Graduate School, Tsinghua University. She holds a B.A. in economics from Renmin University of China, and a PhD in Business Administration from Pennsylvania State University, with a dual title in Operations Research. She serves as Senior Editor for Information Systems Research, Production & Operations Management and E-Commerce Research & Applications. She also serves in the editorial board for JMIS and JEC. She now serves as vice president of Association for Information Systems (Region 3), and Director of Research Center on Digital Economy (Greater Bay Area), School of Economics & Management Shenzhen Research Institute, Tsinghua University.



Zhenhui (Jack) Jiang is a professor of Innovation and Information Management and the Padma and Hari Harilela Professor in Strategic Information Management at HKU Business School. He formerly served as the Area Head of Innovation and Information Management at HKU. Prior to joining the University of Hong Kong, he was a full professor of Information Systems and Analytics at School of Computing, National University of Singapore (NUS), where he served on the Faculty Promotion and Tenure Committee. Prof. Jiang's research explores the broad economic and behavioral impacts of cutting-edge information technologies (IT) as well as the effective user interface design of such technologies. His work addresses significant issues in AI, human computer interaction, digital innovation, e-commerce, information privacy, social media, and healthcare. Professor Jiang is currently a Senior Editor for MIS Quarterly and he has also contributed to editorial boards of many leading Information Systems journals such as Journal of AIS (Senior Editor), Information Systems Research (Associate Editor), MIS Quarterly (Associate Editor), IEEE Transactions of Engineering Management. Prof. Jiang's research is published in premier business journals, such as MIS Quarterly, Information Systems Research, Management Science, and Journal of MIS, as well as in top-tier Computer Science conferences, like CHI.



Huigang Liang is professor and FedEx Chair of Excellence in Information Systems in the Fogelman College of Business and Economics at the University of Memphis. His research focuses on socio-behavioral, managerial, and strategic IT issues at both individual and organizational levels in contexts such as artificial intelligence, cybersecurity, digital innovation, and healthcare IT. His work has appeared in MIS Quarterly, Information Systems Research, Journal of Management Information Systems, Journal of the Association for Information Systems, MIT Sloan Management Review, among others. He is currently serving as Associate Editor for Information Systems Research and Senior Editor for Journal of the Association for Information Systems. His publications can be viewed at this GoogleScholar page: <https://scholar.google.com/citations?hl=en&user=hxUrylgAAAAJ>

Panel Moderator



Shan Liu Professor, Associate Dean, Xi'an Jiaotong University
Shan Liu is a professor of the System Behavior and Management Laboratory and associate dean of the School of Management at Xi'an Jiaotong University. His research interests focus on business analytics, AI management, and risk management. He has published more than 80 refereed publications, including papers that have appeared in MIS Quarterly, Journal of Operations Management, PNAS Nexus, among others. He currently serves as an executive editor for Data Science and Management and associate editor for Decision Support Systems and Electronic Commerce Research and Applications. He is the president of the Association for Information Systems special interest group on Information Systems in Asia Pacific (AIS-SIG-ISAP).

JUNE 27th

14:00-20:00

Registration

JUNE 28 th	08:00-17:00	Registration				
	08:30-08:45	Opening Session & Photo				
	08:45-09:00	Launch of Social Donation Initiative of CSWIM 2025				
	09:00-09:50	Keynote Speech Speaker: Choon Ling SIA Topic: Bringing Credibility to Aggregated Healthcare Websites				
	09:50-10:20	Coffee Break				
	10:20-11:20	Panel Discussion Topic: IS Research Trends: Methodological Diversity Panelists: Weiguo (Patrick) Fan, Juan Feng, Zhenhui (Jack) Jiang, Huigang Liang Panel moderator: Shan Liu				
	11:20-12:00	Announcement of Best paper awards, Best reviewer awards, and CSWIM 2026				
	12:00-13:30	Lunch				
	13:30-15:00	Parallel Session A				
	13:30-17:00	Career Fair				
	15:00-15:30	Coffee Break				
	15:00-17:00	Poster Session I				
	15:30-17:00	Parallel Session B				
		Session B1 Large Language Model	Session B2 Design Science	Session B3 Design Science	Session B4 IS in Healthcare	Session B5 AI Applications
		建章厅1 JIANZHANG HALL 1	建章厅2 JIANZHANG HALL 2	建章厅3 JIANZHANG HALL 3	建章厅4 JIANZHANG HALL 4	多功能厅201 MULTI-FUNCTION HALL 201
						多功能厅202 MULTI-FUNCTION HALL 202

JUNE 29 th	08:00-11:00	Registration			
	08:30-10:00	Parallel Session C			
		Session C1 IS and Industry	Session C2 AI Applications	Session C3 Design Science	Session C4 IS and User Behavior
		建章厅3 JIANZHANG HALL 3	建章厅4 JIANZHANG HALL 4	多功能厅201 MULTI-FUNCTION HALL 201	多功能厅202 MULTI-FUNCTION HALL 202
	10:00-10:30	Coffee Break			
	10:00-12:00	Poster Session II			
	10:30-12:00	Parallel Session D			
		Session D1 IS and Industry	Session D2 IS and User Behavior	Session D3 IS and User Behavior	Session D4 AI Applications
		建章厅3 JIANZHANG HALL 3	建章厅4 JIANZHANG HALL 4	多功能厅201 MULTI-FUNCTION HALL 201	多功能厅202 MULTI-FUNCTION HALL 202
	12:00-13:30	Lunch			
	13:30-15:00	Parallel Session E			
		Session E1 Platform and Strategy	Session E2 IS in Healthcare	Session E3 Platform and Strategy	Session E4 Recommendation Systems
		建章厅3 JIANZHANG HALL 3	建章厅4 JIANZHANG HALL 4	多功能厅201 MULTI-FUNCTION HALL 201	多功能厅202 MULTI-FUNCTION HALL 202
	15:00-15:30	Coffee Break			
	15:30-17:00	Parallel Session F			
		Session F1 Human-Computer Interaction	Session F2 Design Science	Session F3 Generative AI	Session F4 E-Commerce
		建章厅3 JIANZHANG HALL 3	建章厅4 JIANZHANG HALL 4	多功能厅201 MULTI-FUNCTION HALL 201	多功能厅202 MULTI-FUNCTION HALL 202
	17:30-19:30	Dinner			

Parallel Sessions

Parallel Session A / June 28 13:30-15:00

SESSION A1	THEME Generative AI	VENUE 建章厅1 （JIANZHANG HALL 1）
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Session Chair: Liqiang Huang, Zhejiang University
Discussant: Ben Choi, Nanyang Technological University (Information Systems Research, Editorial Review Board)

13:30-14:00 The Value of AI-Generated Metadata for UGC Platforms: Evidence from a Large-scale Field Experiment
Authors: Xinyi Zhang, Chenshuo Sun, Renyu Zhang and Khim-Yong Goh

14:00-14:30 From Interest to Intent: The Dual Role of AI-Generated Images in Property Search Decision-Making
Authors: Hanwen Wang, Cheng Yi, Ting Li, Yue Yang and Tianyi Li

14:30-15:00 Navigating the Sea of Reviews: Unveiling the Effects of Introducing AI-Generated Summaries in E-Commerce
Authors: Qili Wang, Yi Su, Liangfei Qiu and Runyu Chen

SESSION A2	THEME Platform and Strategy	VENUE 建章厅2 （JIANZHANG HALL 2）
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Session Chair: Can Sun, University of Science and Technology of China
Discussant: Yifan Dou, Fudan University
(Management Science, Associate Editor; Information Systems Research, Associate Editor)

13:30-14:00 Channel Strategy and Functional Completeness of UGC Platforms: Whether to Offer a Web-based Channel
Authors: Ziyue Tong, Haiyang Feng and Minqiang Li

14:00-14:30 More Is Better? The Role of Targeting Ability in Shaping Ad Competition
Authors: Jiahe Wang, Nan Feng and Haiyang Feng

14:30-15:00 Data vs. Insights: How Online Platforms Weaponize Information in Competing Manufacturers’ Product Innovation
Authors: Quan Li, Yong Zha and Can Sun

SESSION A3	THEME Fintech	VENUE 建章厅3 （JIANZHANG HALL 3）
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Session Chair: Zilong Liu, United States University of Illinois Urbana-Champaign
Discussant: Hsing Cheng, University of Florida (Information Systems Research, Senior Editor)

13:30-14:00 Tokenized Incentives: The Impact of Self-Issued Cryptocurrencies on Crowdsourcing Tasks
Authors: Wenying Liu, Xia Zhao, Shan Meng and Xi Zhao

Parallel Sessions

14:00-14:30 Have One Foot in Two Camps? Strategic Information Asymmetry Effect in Online Investment Communities
Authors: Jiarui Liu, Chen Li, Menghai Gao and Qiang Ye

14:30-15:00 Do Fintech Lenders Lower Mortgage Costs? Evidence from the Government-Sponsored Enterprise (GSE) Market?
Authors: Zilong Liu, Hongyan Liang and Xinlei Zhao

SESSION A4	THEME IS and User Behavior	VENUE 建章厅4 （JIANZHANG HALL 4）
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Session Chair: Qian Chen, Northwestern Polytechnical University
Discussant: Chee-Wee Tan, Hong Kong Polytechnic University (MIS Quarterly, Senior Editor)

13:30-14:00 Following AI or Humans? The Effect of Perceived Similarity on Judges’ Advice Utilization in Ethical Decisions
Authors: Shuyu Liang, Weiling Ke and Candy K. Y. Ho

14:00-14:30 Aggregated Peer Engagement Cue and User Engagement: To Learn or To Present?
Authors: Jia Gao, Jinqi Men, Qiaodan He and Oliver Yao

14:30-15:00 Exploring Users’ Emotional Advice-Seeking Behavior with Large Language Models (LLMs): A SEM-fsQCA Approach to Psychotherapeutic Applications
Authors: Sini Lin, Yeming Gong, Qian Chen, Ajay Kumar and Paul Benjamin Lowry

SESSION A5	THEME AI Applications	VENUE 多功能厅201 （MULTI-FUNCTION HALL 201）
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Session Chair: Zike Cao, Zhejiang University
Discussant: De Liu, University of Minnesota (Information Systems Research, Associate Editor)

13:30-14:00 Reactive Oversight vs. Informed Reliance: The Impact of Human-AI Collaboration Modality on E-commerce Customer Service Quality
Authors: Jing Lin, Zhenming Lan, Qiang Zhao and Xin Fu

14:00-14:30 An Economic Analysis of Integrating AI Overview into Search Engines
Authors: Wentao Chen and Haiyang Feng

14:30-15:00 Model Explanation, Accuracy Feedback, and Use of Algorithmic Advice: A Field Experiment
Authors: Yang Zhan, Zike Cao and Zheng Zhang

SESSION A6	THEME AI Applications	VENUE 多功能厅202 （MULTI-FUNCTION HALL 202）
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Session Chair: Yong Wu, Donghua University
Discussant: Haiyang Feng, Tianjin University (Information Technology & Management /Electronic Commerce Research and Applications, Associate Editor)



13:30-14:00	To Waive Is to Receive: An Economic Analysis of Smart Product Resell with Software Relicense Authors: Yumin Sun, Can Sun, Yong Zha and Yujing Chen	
14:00-14:30	Accuracy and/or Explainability? The Deployment and Adoption of Generative AI with Hallucinations Authors: Siyi Yang, Xu Zhang, Yifan Dou and Cheng Zhang	
14:30-15:00	Managing AI Service Platform in The Presence of Ecological Dependence Authors: Yong Wu and Yujie Jiang	
Career Fair / June 28 8:30-17:00 📍 Venue: JIANZHANG HALL	Coffee break / June 28 15:00-15:30 📍 Venue: JIANZHANG HALL	Poster Session I / June 28 15:00-17:00 📍 Venue: JIANZHANG HALL

Parallel Session B / June 28 15:30-17:00

SESSION B1	📖 THEME Large Language Model	📍 VENUE 建章厅1 （JIANZHANG HALL 1）
Session Chair: Chaoyue Gao, University of Science and Technology of China Discussant: Shaokun Fan, Oregon State University (Decision Support Systems, Associate Editor)		
15:30-16:00	Debiasing Large Language Models for Hate Speech Detection Authors: Haihuan Ma and Youwei Wang	
16:00-16:30	A Theory-Driven Multimodal LLMs-based Stock Return Prediction Framework Design Authors: Linfeng Xiao, Yuhong Zhan, Lei Chen, Chaoyue Gao and Qiang Ye	
16:30-17:00	Automated Mining of A-Share Alpha Factors Based on Large Language Model Multi-Agent Architecture Authors: Yao Chen, Lei Chen, Chaoyue Gao and Qiang Ye	
SESSION B2	📖 THEME Design Science	📍 VENUE 建章厅2 （JIANZHANG HALL 2）
Session Chair: Jiabao Lin, South China Agricultural University Discussant: Guo Hong, Arizona State University (Production and Operations Management, Former Senior Editor; MIS Quarterly, Former Associate Editor)		
15:30-16:00	Churn Prediction via Consumer Footprints: A Neural Continuous-time Point Process Approach Authors: Yijun Li, Mengzhuo Guo and Qingyuan Lin	
16:00-16:30	Protecting Children from Violent Short Videos: A Child-Attentive Multimodal Multitask Learning Approach Authors: Chenxing Zhao, Liang Yang, Junwei Kuang and Zhijun Yan	
16:30-17:00	IMIFN: An Indicator-based Multimodal Interactive Fusion Network for Multimodal Sentiment Analysis Authors: Jing Zhang, Jun Li, Jian Xu, Jie Mu and Hengyun Li	



SESSION B3	📖 THEME Design Science	📍 VENUE 建章厅3 （JIANZHANG HALL 3）
Session Chair: Ling Zhao, Huazhong University of Science & Technology Discussant: Xi Chen, Zhejiang University (Information & Management, Associate Editor)		
15:30-16:00	Reimaging Consumer Creditworthiness by Harnessing E-Commerce Digital Footprints Authors: Yijun Li, Albert Di Wang and Qi Wu	
16:00-16:30	Predicting Consumers' Purchase Intention of Browsed Products: A Study Based on Eye-Tracking Data Authors: Feiyan Jia, Choon Ling Sia, Yani Shi, Fiona Fui-Hoon Nah and Keng Siau	
16:30-17:00	Unlocking the Power of Socio-Knowledge Association for Enterprise Risk Identification in Stock Market Authors: Zhenghao Liu, Keng Leng Siau, Shaochen Yang and Feicheng Ma	
SESSION B4	📖 THEME IS in Healthcare	📍 VENUE 建章厅4 （JIANZHANG HALL 4）
Session Chair: Jiayu Yao, Nanyang Technological University Discussant: Xiaosong Peng, Soochow University/Lehigh University (Journal of Operations Management, Department Editor; Production and Operations Management, Senior Editor)		
15:30-16:00	The Effects of AI-Based Systems on Physician Behavior: A Longitudinal Study of Clinical Decision Support System Functions Use Authors: Yulin Wang and Xitong Guo	
16:00-16:30	Cost or Quality? Exploring the Drivers of Online Healthcare Subscription Service Adoption Authors: Shaoqi Zhang, Yao Zhao and Xitong Guo	
16:30-17:00	AI and XAI in Hospital ICUs: A Field Experiment on Extubation Decision Authors: Zhichao Hu, Jiayu Yao, Kim Huat Goh, Yeow Adrian and D' Souza Jared	
SESSION B5	📖 THEME IS and User Behavior	📍 VENUE 多功能厅201 （MULTI-FUNCTION HALL 201）
Session Chair: Yue Guan, Communication University of China Discussant: Yu Tong, Zhejiang University (Information Systems Research, Editorial Review Board)		
15:30-16:00	Measuring the Impact of Unobserved Social Networks on Group-buying Decisions under Privacy Concerns Authors: Jin Liu, Jingwen Zhang and Yongjun Li	
16:00-16:30	Unintended Consequences of Status Effect in Reputation Systems Authors: Jihao Hu, Yingxin Lin, Dapeng Xu and Michael Zhang	



16:30-17:00	Does Serendipity Mitigate Online Dating Burnout? A Randomized Field Experiment on Serendipity-Oriented Recommender System Authors: Yumei He, Yue Guan, Ao Huang and Ni Huang	
SESSION B6	THEME AI Applications	VENUE 多功能厅202 （MULTI-FUNCTION HALL 202）
Session Chair: Zhao Pan, Huazhong University of Science and Technology		
Discussant: Zhongyun Zhou, Tongji University (Information Systems Journal, Senior Editor)		
15:30-16:00	Enhancing Human Learning Performance: The Role of AI Mentor Voices Authors: Fenfen Zhu and Ben Choi	
16:00-16:30	Stirring Ripples Across the Lake: The Impact of AI Social Member’s Review on the Diversity of Subsequent Users’ Opinions Authors: Menghan Duan, Rongyu Zhong, Ling Xue and Cheng Zhang	
16:30-17:00	To Mimic or Not to Mimic? The Effects of Adaptive and Inherent Similarity on Customer Satisfaction of AI Communication Agent Service Authors: Qiuyu Hu, Xixian Peng, David Xu and Lei Wang	

Parallel Session C / June 29 08:30-10:00

SESSION C1	THEME IS and Industry	VENUE 建章厅3 （JIANZHANG HALL 3）
Session Chair: Yidi Liu, Chinese University of Hong Kong, Shenzhen		
Discussant: Daniel Chen, Baylor University (Journal of Operations Management, Associate Editor)		
08:30-09:00	AI Investment and Firm Performance: Insights from China Authors: Shuyi Dong, Wang Jin and Tianshu Sun	
09:00-09:30	The Value of Data in the Digital Economy: Investigating the Economic Consequences of Personal Information Protection Authors: Sipeng Zeng, Wang Jin and Tianshu Sun	
09:30-10:00	Another Wall Street: How Crowdsourcing Restrikes the Balance of Firms’ Meet-or-Beat Earnings Expectations (MBE) Authors: Huxi Lu and Yidi Liu	



SESSION C2	THEME AI Applications	VENUE 建章厅4 （JIANZHANG HALL 4）
Session Chair: Chenwei Li, Peking University		
Discussant: Chong (Alex) Wang, City University of Hong Kong (MIS Quarterly, Former Associate Editor)		
08:30-09:00	AI Teammates and Human Collaboration: A Role Theory Perspective on Human-AI Integration Authors: Junyi Huang, Shan Liu and Fan Zhang	
09:00-09:30	Racing with Generative AI: Impact of Conversational Agents on Mental Health Counselors Authors: Chenxi Guo, Karen Xie, Seokjun Youn, Xunyu Chen and Wei Chen	
09:30-10:00	AI-generated Summaries and User Engagement: Evidence from A Natural Experiment on Video Sharing Platforms Authors: Rongxin Zhou, Junkai Zheng, Jiexin Zheng and Yingpeng Zhu	
SESSION C3	THEME Design Science	VENUE 多功能厅201 （MULTI-FUNCTION HALL 201）
Session Chair: Ding Li, Nanjing University		
Discussant: Jingjing Zhang, Indiana University (Information Systems Research, Associate Editor)		
08:30-09:00	Exposure as Consumption: Mutual Information Enhanced GNN for Multi-Task Recommendation Authors: Xinpei Yao, Cong Wang and Xunhua Guo	
09:00-09:30	Detecting User Intentions in Product Searches via Multiview Learning Authors: Li Lin, Wenqi Shen, Qianzhou Du and Alan Wang	
09:30-10:00	Zero-Label Text Annotation via Iterative Prompting and Data Augmentation Authors: Xincan Liu, Chi Zhang, Zhiya Zuo and Xi Wang	
SESSION C4	THEME IS and User Behavior	VENUE 多功能厅202 （MULTI-FUNCTION HALL 202）
Session Chair: Le Wang, Xi'an Jiaotong University		
Discussant: Zhijun Yan, Beijing Institute of Technology (Information & Management, Associate Editor)		
08:30-09:00	Unlocking Memories: The Role of Cue-Dependent Retrieval in Enhancing User-Generated Content Authors: Mengke Li, Zili Zhang, Yingpeng Zhu and Ziqiong Zhang	
09:00-09:30	Virtue of Inconsistency: Where to Seek Alpha in Seeking Alpha? Authors: Zhihao Li, Fun Yi Chan, Chaoyue Gao, Alvin Leung and Qiang Ye	
09:30-10:00	Bytes and Bets: How Online Sports Gamblers Navigate Risk and Return through Online Forum Content Authors: Jisu Cao, Jiding Zhang and Pei-Yu Chen	



Coffee Break / June 29 10:00-10:30 📍 Venue: JIANZHANG HALL	Poster Session II / June 29 10:00-12:00
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Parallel Session D / June 29 10:30-12:00

SESSION D1	📖 THEME IS and Industry	📍 VENUE 建章厅3 （JIANZHANG HALL 3）
Session Chair: Peng Huang, University of Maryland Discussant: Huang Peng, University of Maryland (Management Science, Associate Editor)		

10:30-11:00	Social Signal of Climate Conscience and Equity Greenium Authors: Ruobing Yan, Yu Jin, Chunlan Wang and Qiang Ye
11:00-11:30	Too Flawed to Be Helpful? The Pitfalls of Unreliable AI Cues in AI-generated Feedback Authors: Rongyu Zhong, Yicheng Zhang and Shengming Liu
11:30-12:00	How IT Complexity Leads to Data Breaches: A Comparison of Healthcare and Manufacturing Industries Authors: Huigang Liang, Santhosh Srinivas and Yajiong Xue

SESSION D2	📖 THEME IS and User Behavior	📍 VENUE 建章厅4 （JIANZHANG HALL 4）
Session Chair: Meng Chen, University of Science and Technology of China Discussant: Jason Thatcher, University of Colorado-Boulder (MIS Quarterly, Senior Editor)		

10:30-11:00	From Summary to Understanding: The Effects of Modality Base and Concreteness of AI-Generated Video Summary Authors: Lu Han and Yang Liu
11:00-11:30	Guided Discovery for Effective Learning: Experimental Evidence of Information Provision on Students’ Performance Authors: Jie Chen, Zhan Shi, Tam McCreless and Hong Guo
11:30-12:00	AI Voice Matters: AI’s Pragmatics and Sociophonetics in Persuasion Authors: Lin Jia, Xiayu Hu, Yifan Yu and Huigang Liang

SESSION D3	📖 THEME IS and User Behavior	📍 VENUE 多功能厅201 （MULTI-FUNCTION HALL 201）
Session Chair: Xiaohui Zhang, University of Wisconsin Milwaukee Discussant: Xue Yang, Nanjing University (Information & Management, Associate Editor)		



10:30-11:00	How to design good cover images for group tourism products: the impact of image emotions Authors: Wuhuan Xu, Zhong Yao, Yuanhong Ma and Pengfei Tang
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11:00-11:30	Is the Award Badge Always Effective? A Construal-Level Theory Perspective Authors: Hui Yang and Xianghua Lu
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11:30-12:00	Impacts of Accountability Partners on Users’ Online Learning Behaviors Authors: Xiaohui Zhang, Amin Sabzehzar, Tongxin Zhou and Hong Guo
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SESSION D4	📖 THEME AI Applications	📍 VENUE 多功能厅202 （MULTI-FUNCTION HALL 202）
Session Chair: Jisu Cao, Arizona State University Discussant: Jing Wang, Hong Kong University of Science and Technology (Information Systems Research, Editorial Review Board; MIS Quarterly, Former Associate Editor)		

10:30-11:00	Heterogeneous Impacts of GenAI on Designers’ Creativity: Evidence from Online Gig Platform Authors: Yi Chen, Nila Zhang and Yimiao Zhang
11:00-11:30	Coping AI Threats to Skills/Expertise: Why Older Employees Resist AI-Induced Change and What to Do about it Authors: Linping Sun and Changyu Wang
11:30-12:00	Balancing Safety, Engagement, and Compliance: Evaluating the Impact of NSFW Filters in AI-Generated Content Authors: Jisu Cao, Keran Zhao, Xiaowei Liu, Che-Wei Liu and Jiang Duan

Lunch / June 29 12:00-13:30 📍 Venue: JIANZHANG HALL
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Parallel Session E / June 29 13:30-15:00

SESSION E1	📖 THEME Platform and Strategy	📍 VENUE 建章厅3 （JIANZHANG HALL 3）
Session Chair: Sai Liang, Nankai University Discussant: Fujun Lai, Soochow University/University of Southern Mississippi (Information & Management, Guest Editor)		

13:30-14:00	Nudging for Re-engaging Multi-homing Consumers: Evidence from a Randomized Field Experiment Authors: Xi Jing, Tong Shen, Chen Liang, Chunxiao Li and Bin Gu
14:00-14:30	Hotel Pictorial Strategies in Response to the Home Sharing Disruption: A Quasi-Experimental Design Authors: Haipeng Ji, Hengyun Li and Liangfei Qiu

14:30-15:00	Unpacking the Impact of the Anti-Discrimination Policy on Property Performance: Evidence from Airbnb Authors: Sai Liang, Ziru Li, Jingchuan Pu and Dexiang Yin
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SESSION E2	THEME IS in Healthcare	VENUE 建章厅4 （JIANZHANG HALL 4）
Session Chair: Liuan Wang, Beijing Institute of Technology		
Discussant: Dahui Li, University of Colorado Colorado Springs (Information & Management, Associate Editor)		

13:30-14:00	Lead users or Mass Users? The Impact of Content Creation on Sales in Online Healthcare Communities Authors: Sihan Hu, Yunan Wu, Wanxin Qiao and Zhihao Zhang
14:00-14:30	Exploring Spillover Effects of AI Resistance in Healthcare Authors: Yikai Yang and Eric W. T. Ngai
14:30-15:00	Unveiling the configurations for multi-stakeholders’ intention to use AI-based carotid atherosclerosis diagnosis in community healthcare center Authors: Zidie Chen, Aihua Yan, Zhongyun Phil Zhou, Jianping Lv and Weixin Si

SESSION E3	THEME Platform and Strategy	VENUE 多功能厅201 （MULTI-FUNCTION HALL 201）
Session Chair: Wei Hu, Tongji University		
Discussant: Ling Xue, University of Georgia (Production and Operations Management, Senior Editor; Information Systems Research, Associate Editor)		

13:30-14:00	The Liar’s Dividend and the Truth-Teller’s Tax: the Effect of Keyword Marketing on Airbnb Authors: Baojun Gao, Biao Tan and Jing Wang
14:00-14:30	Investigating the Role of Text Concreteness in Reward-Based Crowdfunding Performance Authors: Qiong Jia, Jingting Wang, Aaqi Zhang and Bin Ling
14:30-15:00	Claiming vs. Automatic Rewards: Impact of Loss Aversion on User Engagement and Service Consumption in Cloud Computing Authors: Ke Xu, Wei Hu and Zhongyun Zhou

SESSION E4	THEME Recommendation Systems	VENUE 多功能厅202 （MULTI-FUNCTION HALL 202）
Session Chair: Dongxiao Gu, Hefei University of Technology		
Discussant: Xi Zhao, Xi'an Jiaotong University (Journal of Operations Management, Editorial Review Board)		

13:30-14:00	SPARSE: Session-based Personalized and Attribute-aware Recommendation based on Synergy Effects Authors: Xiaohang Zhao, Yalan Deng, Jiangning He and Xiao Fang
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14:00-14:30	Reject as a Choice? Understanding the Dynamics of Strategic Negative Feedback in Personalized Recommendation Authors: Xiaolin Li and Yanhong Wang
14:30-15:00	Mind the Language Gap: Exploring the Impact of Multilingual LLMs on News Recommender Systems Authors: Rongjiao Ji and Qiwei Han
Coffee Break / 15:30-16:00 ☺ Venue: JIANZHANG HALL	

Parallel Session F / June 29 15:30-17:00

SESSION F1	 THEME Human-Computer Interaction	 VENUE 建章厅3 （JIANZHANG HALL 3）
Session Chair: Xixian Peng, Zhejiang University		
Discussant: Mengxiang Li, Hong Kong Baptist University (Information & Management, Associate Editor)		
15:30-16:00	Human Biases with AI Agent: An Augmented Reality Study Utilizing Eye-Tracking and Facial Expression Analysis Authors: Zeyuan Hong, Ben Choi and Waifong Boh	

16:00-16:30	Is Involving Human Always Good? Use EEG to Understand Users’ Emotional and Cognitive Experiences with Hybrid Service Chatbots Authors: Lingyi Zhou, Xixian Peng and Chee-Wee Tan
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SESSION F2	THEME Design Science	VENUE 建章厅4 （JIANZHANG HALL 4）
Session Chair: Sijia Zhou, Southeast University		
Discussant: Yidong Chai, Hefei University of Technology (Industrial Management & Data Systems, Editorial Review Board)		

15:30-16:00	From Words to Ideology: A Textual Framework for Detecting Executives' Political Leanings Authors: Chen Chen, Hanhua Chen, Han Jiang and Heran Ma
16:00-16:30	A Reference-enhanced Multi-channel Hierarchical Graph Attention Network for Collusive Fraud Detection Authors: Xiaoyu Yao, Wenxiang Zhao, Juntao Wu, Hefu Liu and Jiahui Feng
16:30-17:00	Toward Mental Health Risk Mitigation on Video Platforms: A Multimodal Decision-Support Framework for Detecting At-Risk Users and Identifying High-Risk Content Authors: Hu Liu, Min Li, Xiaoxiao Zhou, Sijia Zhou and Haiyan Wang



SESSION

F3

THEME

Generative AI

VENUE

多功能厅201（MULTI-FUNCTION HALL 201）

Session Chair: Zhiyong Li, Communication University of China

Discussant: Xianghua Lu, Fudan University (Decision Support Systems, Associate Editor)

15:30-16:00

Beyond Text: Examining the Effect of Human AI Interaction in Image-Embedded AI-Generated Summaries of Online Reviews

Authors: Guoqing Zhou, Chaoyue Gao, J. Leon Zhao and Qiang Ye

16:00-16:30

The Impact of AIGC Disclosure Policy on Video Consumption and User Engagement

Authors: Zhili Li, Ivy Dang, Kayla Li, Hongchuan Shen and Xiaoquan Michael Zhang

SESSION

F4

THEME

E-Commerce

VENUE

多功能厅202（MULTI-FUNCTION HALL 202）

Session Chair: Tailai Wu, Huazhong University of Science and Technology

Discussant: Xin Luo, University of New Mexico (Information Systems Research, Editorial Review Board)

15:30-16:00

The Impacts of Lucky Draws in Live-Streaming Commerce: A Social Exchange Theory Perspective

Authors: Jiaqi Liu, Xiang Gong, Zhenxin Xiao and Xiaoxiao Liu

16:00-16:30

Crowd-out for Search Advertising: The Impact of Display Advertising in a Mobile E-commerce Platform

Authors: Guo Chen, Shaohui Wu, Siyu Zhang and Luning Liu

Dinner / June 29 17:30-19:30

 Venue: 1st floor, Building 2



Poster ID	Authors	Title
5	Haowen Deng, Yueyue Zhang, Yongmin Zhu, Fu Zhang and Cheng Zhang	When Does Personalization Pay Off? The Role of Cognitive State in Digital Advertising
6	Zhene Chen, Xinyu Sun and Yurong Zhang	Does Consistency Matter? A Study on the Impact of Rating Variance on Airbnb Bookings
10	Le Wang and Xueying Cui	Outperform Competitors or Outperform Past Self: Characterizing the Incentives of Online Review Manipulation
11	Xiaolun Wang, Xinlan Lin, Peijian Song and Zhijuan Hong	Do More Vendors Benefit Employers? Negative Cross-Network Externality in Online Labor Markets
23	Shirong Kuang and Yingpeng Zhu	How Social Presence and Interaction Influence User Engagement: Evidence from Travel Videos
26	Bangan Wu, Xuanchun Wang and Shuqing Chen	Decoding Patient-Physician Communication with Large Language Models: Unveiling the Optimal Information Balance in Online Healthcare
33	Kanlun Wang, Zhe Fu, Wangjiaxuan Xin and Lina Zhou	Let Community Rules Be Reflected in Online Content Moderation
34	Jiafu Wang and Wei Hu	Fostering AI Innovation: The Synergistic Impact of AI-Related Government Policies and Enterprise Strategies
48	Yuhan Wang, Bingjie Deng and Michael Chau	The Impact of Negative Feedback from AI versus Human on Individuals' Help-Seeking Behavior
49	Kun Li, Lin Hu and Bin Gu	Local Journalism Reimagined: The Mobile App Revolution
51	Lingfei Deng, Xiaochen Liu, Xianjiao Wu, Qiang Ye and Hongen Tan	My Advantageous Tool, Your Lazy Shortcut: Consumers' Self-Other Discrepancies in AIGC Adoption for Online Reviews
52	Botian Lei, Yu Pan and Jia Jin	Does Personality Matter? Exploring the Large Language Model (LLMs) Based Role-Playing Agents (RPAs) from the Perspective of Personality Dissimilarity
56	Fangyan Wang, Sai Liang and Zaiyan Wei	AI in the Pen: How Real-Time AI Writing Guidance Shapes Online Reviews
72	Yue Yu, Jingtong Huang, Yan Wang, Jiapeng Liu and Xiuwu Liao	DecisionGPT: Leveraging Large Language Models for Interactive Ranking
78	Haoran Zhang, Xin Zhao, Jinze Chen and Junpeng Guo	A Literature Review on Simulation in Conversational Recommender Systems
88	Zhongrui Liu, Wenhua Li and Junpeng Guo	Creation Incentives and Revenue Distribution on Digital Content Platforms
89	Donghai Lyu, Xinxue Qu and Haiyang Feng	Impact of Strategic Consumer Circumvention on Algorithmic Pricing
93	Qingxian An, Dan Li and Le Wang	Post-Purchase Questions: A Hidden Threat to Product Reputation
94	Ao Sun, Hong Hong and Dapeng Xu	The Bricks to Success: How to Sail through the Crowdsourced Selection in Open Innovation Communities
95	Xinchao Gao, Jiapeng Liu and Xiuwu Liao	Modeling User Conformity and Market Popularity in E-Commerce Recommendations: A Popularity-Conformity LDA Approach
96	Linfei Chen and Xuefeng Zhao	AI for Green: Can Artificial Intelligence Adoption Reduce Firm Emissions?
97	Zihan Li and Yang Jiang	Help or Hindrance? The Impact of NFT Resale on Traders' Subsequent Trading Performance
98	Rongyang Ryan Ma, Jie Song and Xiaoquan Michael Zhang	How Reference Distributions Reshape Attitudes under Partial Ambiguity
107	Shuwei Mo, Jianxiong Huang and Yixing Yang	The effect of cross-gender endorsement in live streaming: the moderating role of sexually related products
108	Yueming Ma, Liuan Wang and Jingchuan Pu	Effective Targets: The Impacts of Goal-Oriented Motivation on Health Behaviors in Online Fitness Communities
115	Xuezhu Li, Dawei Zhang, Xiaosong Peng and Hui Zhang	Does Operational Efficiency Enhance Patient Behavior: How Initial and In-Process Waiting Time Shapes Subsequent Visits in Telemedicine?
131	Guangxu Wang, Shudan Jiang and Stephen Shaoyi Liao	Prioritizing Helpfulness: A Novel Framework for Enhanced Consumer Review Summarization
144	Qingyuan Lin and Angela Lu	Does Political Ideology Matter? Evidence from a European Online Labor Market Under Russian-Ukrainian Conflict
147	Ya Chen, Mengyuan Wang, Weige Huang, Qingxian An and Chee-Wee Tan	How scaling solutions reshape the cryptocurrency system: A systematic exploration of Bitcoin
153	Zixuan Meng, Yang Liu, David Jingjun Xu and Danni Liu	Enhancing Psychological Closure in LLM-Based Information Search: The impact of Citation and Chain-of-Thought

Poster Session II

Poster ID	Authors	Title
154	Haozhe Xu, Yidong Chai and Yang Liu	Assessing the Perceived Trustworthiness of Short-form Healthcare Videos: A Novel Graph Neural Network based Multimodal Learning Approach
156	Jiwei Luo, Ruixuan Wang, Guofang Nan and Dahui Li	How Does Self-Driving Technology Disrupt Public Transportation?
160	Jie Liu and Yang Liu	Transparency or Fairness? The Impact of Algorithm Disclosure on AI-generated review summaries in Digital Platforms
172	Xinyu Xu, Qinlu Hu, Ni Huang and Renyu Zhang	Balancing Act: Designing Sustainable Incentive Schemes for User Engagement and Revenue Optimization in Online Platforms
173	Ning Wang and Chen Liang	How to Disclose? Strategic AI Disclosure in Crowdfunding
181	Chenbo Shi, Wang Jin and Chen Liang	Breaking the Glass Ceiling or Breaking Trust: How Does a Female Fraudster Affect Crowdfunding for Female Entrepreneurs
183	Yu Xia, Hailiang Chen and Christopher S. Tang	Entrepreneur Camp and Mobile App Market Performance
187	Ling Pan, Danni Feng and Tingting Hou	Exploring the Reasons Behind a User's Decision to Bypass a Shared Collaboration Platform
201	Yingpeng Zhu, Ziqing Yuan and Zike Cao	The Impact of Concealing Content Engagement Updates on Users' Subsequent Engagement and Contribution: Evidence from a Natural Experiment
205	Zengxi Li, Guangxu Wang and Angela Lu	Exploring the Mechanisms of Evidence Characteristics on Persuasiveness in Crowd-Judging: An ELM Perspective
206	Baojun Zhang, Zili Zhang, Jingchuan Pu and Ziqiong Zhang	From Quantity to Quality: Effects of Removing User Hierarchy Display on Content Generation Behavior
208	Yuting Xu, Lukas Tatge, Xue Yang and Weiling Ke	Signal startup quality in syndicate equity crowdfunding——Lead investors' network position and reputation
210	Wenjing Lei, Siqi Hu and Carol Hsu	Information Security Fatigue: Unpacking Mechanisms and Outcomes Through the Stress-Strain-Outcome Lens
211	Jianjong Wei, Xueqi Wei, Dawei Zhang and Jie Liu	First-party Content and Third-Party Sellers' Exclusive Product Variety on a B2B Platform– Theory and Evidence
212	Xuanting Jin, Sungyong Um, Taekyung Kim and Dongwon Lee	Proximity on Online and Offline Channels: Agglomeration or Competition
221	Ying Ji, Chaoyue Gao, Xiang Wan and Allen Li	Design AI-Generated Summaries for Online Video Platforms: Evidence from a Field Experiment
227	Xiaoya Xie, Weijia You and Xiahua Wei	Shifting Targets: How Funding Goal Changes Influence Donation-Based Crowdfunding Success
230	Jianping Zheng and Youwei Wang	Research on the Impact of Virtual Streamer Realism Characteristics on Consumers' Purchase Intention
240	Xiaoxiao Liu, Qihui Zhou and Yan Li	The Impact of Augmented Reality Games in Fitness Apps on Training Engagement: A Quasi-Experimental Study
241	Feifan Luo, Xixian Peng, Xinwei Wang and Hua Jonathan Ye	Understanding Proactive Adaptation in Gig Economy: The Perspective of Job Crafting
247	Yong Ding and Yu Tong	When Doctor Joins the AI Services: The Intricate Roles of Integrating Human Consent into Medical Chatbot Services
251	Yongmin Zhu, Haowen Deng, Furong Wang, Cheng Zhang and Yunjie Xu	Incidental vs. Intentional Exposure: The Role of Family Ties in Cross-Media Advertising
256	Junhang Chen, Cenyong Yang and Xin Fu	AI as A Scapegoat: Impact of the Blame-shifting Behavior of Human Agents in Hybrid Service System
262	Tianyi Ma and Hefu Liu	The Slide Effect in AI-Driven Learning: How Proactive Questioning Chatbots Sustain Engagement and Performance
266	Shuyan Jia, Yangjun Li, Zhizhi He and Matthew Kwok On Lee	How social media impels doxing: The role of psychological empowerment
268	Yanan Shang, Lin Zheng, Jian Ma, Daning Hu, Jiahao Chen and Zeheng Yang	Enhancing Financial Sentiment Analysis with Dual Process Large Language Models: A Reasoning-Based Approach
276	Shaokun Fan and Andrew Li	Exploring Accountability in Human-AI Collaborative Decision-Making: Addressing the Bias-Accuracy Tradeoff
280	Simin Yuan, Yan Li, Mingye Hu, Xiaoxiao Liu and Haifu Zhou	AI-Assisted Tools and UGC Popularity: A Natural Experiment in a Consumer Content Community
281	Wang Jin, Sebastian Steffen and Xiupeng Wang	Catalysts for Change: Data Breaches as Drivers of In-House IT Capabilities and Digital Transformations in Firms

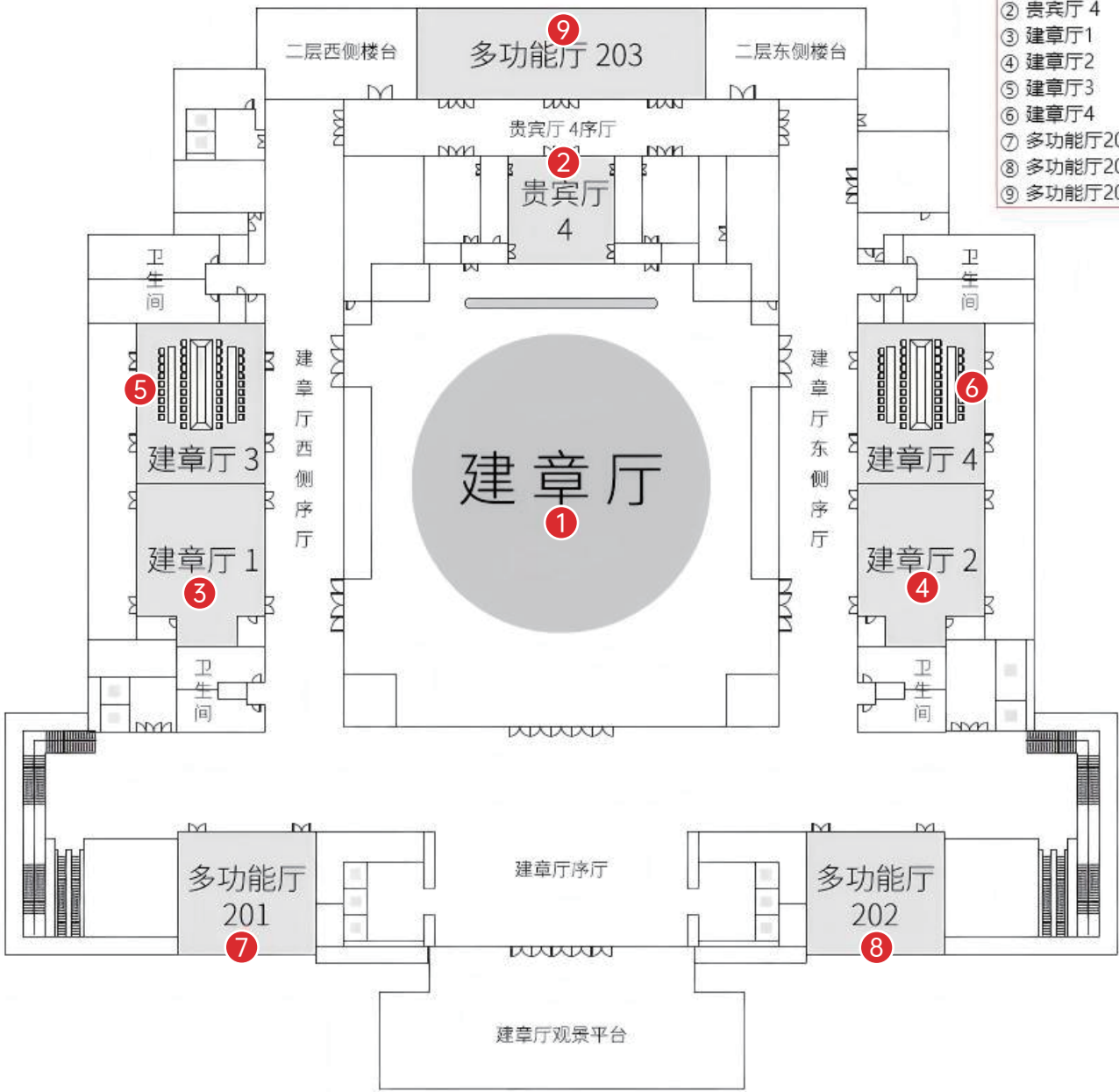
Venues Maps



Building 2	June 27th, Registration, Building 2	Building 1	Dining Location, B1, Building 1
Building 1	June 28th, Registration, 2nd floor, Building 1	Building 1	Jianzhang Hall, 2nd floor, Building 1



- ① 主会议室：建章厅
- ② 贵宾厅 4
- ③ 建章厅1
- ④ 建章厅2
- ⑤ 建章厅3
- ⑥ 建章厅4
- ⑦ 多功能厅201
- ⑧ 多功能厅202
- ⑨ 多功能厅203



- ① Main Conference Room: Jianzhang Hall

② VIP Room 4

③ Jianzhang Hall 1
- ④ Jianzhang Hall 2

⑤ Jianzhang Hall 3

⑥ Jianzhang Hall 4
- ⑦ Multifunctional Hall 201

⑧ Multifunctional Hall 202

⑨ Multifunctional Hall 203



Key Contacts

Group	Coordinator	Contact number
Accommodation	Manager Guo (国际会议中心)	13772002686
	Manager Cui (喜来登酒店&万枫酒店)	19829647422
Lunch & Dinner	Ms. Stephanie Shi	177 92489101
Registration, Invoice, and Cashier	Ms. Liu	18182612791
Conference Venue Service	Ms. Tang	15108715386

Dining Arrangements

Date	Lunch/Dinner	Time	Venue
June 28	Lunch	12:00-13:30	Briefing Hall, Basement Level 1, Building 1 (1号楼负一层发布厅)
June 29	Lunch	12:00-13:30	Briefing Hall, Basement Level 1, Building 1 (1号楼负一层发布厅)
June 29	Dinner	17:30-19:30	Market Cafe, First Floor, Building 2 (2号楼一层八方厨房)



Introduction to School of Management, Xi'an Jiaotong University

Founded in 1928, the School of Management (SOM) is one of the earliest management schools in China. It is among the first hatch of schools in China to offer the professional degree programs such as MBA and EMBA. It now has two national first-level key disciplines, i.e. Management Science and Engineering and Business Administration, and doctoral program and postdoctoral research station of the above two disciplines.

Since 2002, Management Science and Engineering, and Business Administration have been designated the top programs for four consecutive times by the Ministry of Education. In 2011, the School was accredited by AACSB and maintained AACSB Business Accreditation in 2016.

In 2021, SOM achieved the AACSB Business Accreditation for the third time. SOM was the first business school

in mainland China to be awarded with the five-star rating in QS (Quacquarelli Symonds) Stars for Global Business Schools in 2016. In 2017, Management Science and Engineering, and Business Administration were both nominated the national-level "Double First-Class" disciplines.

The School has 7 academic departments and provides undergraduate program, master program, doctorate program, MBA, EMBA, MPAcc, MEM, engineering master program, and other senior management training programs. SOM has trained more than 10,000 senior talents through MBA and EMBA programs, and more than 10,000 management cadres for Shaanxi province.

The School has made extensive relationships with over 30 international universities, including MIT, Cambridge, University of Texas at Arlington, City University of New

York, University of Alberta, Canada, the National University of Singapore, France SKEMA business school, University of Novi Sad, Serbia, Chung Cheng University, etc. In 2015, the School established the Silk Road Management Schools Alliance. 15 colleges and universities from 7 countries participated into the Alliance as founding members.

Since its foundation, SOM has conducted more than 100 projects including Natural Science Foundation projects, and National Funds for Distinguished Young Scientists. It has received 3 awards for national science & technology progress, 4 awards for national teaching achievement, 1 China Population Prize, more than 100 scientific and technology awards from the Ministry of Science and Technology, Ministry of Education, and municipal and provincial authorities. SOM has additionally published thousands of papers in important Chinese and international journals, and more than 100 academic monographs and textbooks.

Welcome to join us!



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Data Science and Management (DSM) is a peer-reviewed open access journal for original research articles, review articles, discussions and short communications related to all aspects of data science and its applications in business, economics, finance, operations, social management, and related fields. Launched in 2021 by Xi'an Jiaotong University and led by Editor-in-Chief Prof. Zongben Xu, DSM has been indexed by EI, Scopus, Inspec, EBSCO, and DOAJ, and is listed in the FMS Journal Rating Guide (International Journals) and the English Tier Journals of Excellence Action Plan for China STM Journals. In 2024, DSM has achieved a CiteScore of 11.9, ranking in Q1 across six subject areas.

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